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Toyo Tires® Nearly Doubles Size Offerings for Popular Open Country® R/T Tire

CYPRESS, CA – On the heels of a successful introduction last September, Toyo Tire U.S.A. Corp. is nearly doubling the size offerings for the Open Country[®] R/T. Designed for light trucks and outdoor adventure vehicles, the Open Country R/T is built rugged for any terrain. It offers the perfect blend of excellent off-road traction, durable construction, and aggressive styling, with less on-road noise and a longer-lasting tread.

The Open Country R/T is 100-percent American made at the Toyo Tires factory in Georgia. It is backed by a class-leading 45,000-mile treadwear warranty plus the Toyo Tires No Regrets[®] 45-Day/500-Mile Trial Offer.

Seven new sizes, including a brand new 37X12.50R22, expand the line-up to 15 and offer a range from 16- to 22-inches in wheel diameter. The new sizes are:

LT265/75R16 (10-Ply, Load Range E)

37X12.50R17 (8-Ply, Load Range D)

37X13.50R17 (8-Ply, Load Range D)

35X13.50R20 (10-Ply, Load Range E)

37X13.50R20 (10-Ply, Load Range E)

35X12.50R22 (10-Ply, Load Range E)

37X12.50R22 (10-Ply, Load Range E)

Featuring wide shoulder grooves, mud biting blocks and stone and mud ejectors, the Open Country R/T can tackle dirt, sand and rocks while still providing excellent on-road manners. Its durable sidewall compound is impact resistant, and is molded into two distinct designs so owners can customize their look.

Learn more about the Open Country R/T including a complete list of sizes at www.toyotires.com/opencountry. Watch the action-packed Open Country R/T video starring Off-Road Champion BJ Baldwin at woutube.com/toyotires.

About Toyo Tires®

Established in 1966, Toyo Tire U.S.A. Corp. represents the innovation, quality, performance, and excellent service that Toyo Tires has delivered worldwide for 70 years.

The company offers a complete selection of premium replacement tires for nearly every make and model including light trucks, SUVs, high performance cars and luxury vehicles as well as commercial trucks. Consumer product lines include the popular Open Country® tires for light trucks and SUVs; Proxes® ultra-high performance tires; Versado® tires for luxury passenger cars; and the value line of Extensa® passenger car tires. Many of the tires are built in the United States at their state-of-the-art factory in Bartow County, Georgia.

For more information log onto <u>www.toyotires.com</u> and connect with the community at <u>Facebook</u>, <u>Instagram</u>, <u>Twitter</u> and <u>Google+</u>.

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